AI visibility report

[name hidden]

coffee shop, Austin, TX

Run on October 29, 2026

Recommended in 0 of 38 answers (0%)

Named, confirmed as you: 0 of 38 answers (0%)

Website linked ([website hidden]): 0 of 38 answers (0%)

No answer to a buyer question told a buyer to use [name hidden]. The pages that follow show where the models look and what to fix first.

Measured: Claude (claude-sonnet-5, web search), GPT-6.1 Sol (Azure, web search), GPT-6 Luna (Azure, web search)

Name check

When we asked about [name hidden] by name, the answer described your business.

16 of 18 name-check calls came back.

Claude (claude-sonnet-5, web search): of 6 answers about you by name, 6 described your business and 0 may describe someone else.

GPT-6.1 Sol (Azure, web search): of 6 answers about you by name, 5 described your business, 0 may describe someone else and 1 did not repeat the name.

GPT-6 Luna (Azure, web search): of 4 answers about you by name, 3 described your business, 0 may describe someone else and 1 did not repeat the name.

What the models said when we asked about you by name:

Claude, asked “What is [name hidden]?”

“**[name hidden]** is a specialty coffee roaster and café originally founded in Austin, Texas.”

GPT-6.1 Sol (Azure), asked “What is [name hidden]?”

“**[name hidden] is a coffee roaster and café in Austin, Texas**, located at **[address hidden]** in East Austin.”

By model

Each model reaches a different set of buyers. One model can know you while another does not.

Claude (claude-sonnet-5, web search): recommended in 0 of 13, named in 0 of 13, linked in 0 of 13. 13 of 13 buyer-question calls came back.

GPT-6.1 Sol (Azure, web search): recommended in 0 of 13, named in 0 of 13, linked in 0 of 13. 13 of 13 buyer-question calls came back.

GPT-6 Luna (Azure, web search): recommended in 0 of 12, named in 0 of 12, linked in 0 of 12. 12 of 13 buyer-question calls came back.

How the models referred you

No answer told a buyer to use [name hidden].

Competitors you listed

How many answers named each competitor you listed. A mention is not a recommendation.

Desnudo Coffee: came up in 11 of 38 answers

Fleet Coffee: came up in 9 of 38 answers

Terrible Love: came up in 9 of 38 answers

Houndstooth Coffee: came up in 6 of 38 answers

Mozart's Coffee Roasters: came up in 6 of 38 answers

Sources to pursue

The models cited these sites when they answered buyer questions. A listing or an article about you on them gives the models something to find.

theinfatuation.com (citations: 9)
For example: What is the best coffee shop in Austin, TX?
tripadvisor.com (citations: 9)
For example: Which coffee shop in Austin, TX do locals love?
austintexas.org (citations: 8)
For example: Which coffee shop in Austin, TX would you recommend?
austintexasthings.com (citations: 7)
For example: What is the best coffee shop in Austin, TX?
yelp.com (citations: 7)
For example: Which coffee shop in Austin, TX has the best reviews?
mycoffeeexplorer.com (citations: 5)
For example: What is the best coffee shop in Austin, TX?
restaurantji.com (citations: 5)
For example: Which coffee shop in Austin, TX has the friendliest staff?
listworld.com (citations: 4)
For example: What is the best coffee shop in Austin, TX?
postcard.inc (citations: 4)
atxvisit.com (citations: 3)
For example: Which coffee shop in Austin, TX is the best value for the money?

Questions where you did not come up

At least one answer to each of these buyer questions did not name [name hidden]. The count after each question shows how many.

What coffee shop in Austin, TX should I try this weekend? (missed in 3 of 3 answers)

What is a hidden gem coffee shop in Austin, TX? (missed in 3 of 3 answers)

What is the best coffee shop in Austin, TX? (missed in 3 of 3 answers)

What is the most popular coffee shop in Austin, TX right now? (missed in 3 of 3 answers)

Which coffee shop in Austin, TX do locals love? (missed in 3 of 3 answers)

Which coffee shop in Austin, TX has the best atmosphere? (missed in 3 of 3 answers)

Which coffee shop in Austin, TX has the best reviews? (missed in 3 of 3 answers)

Which coffee shop in Austin, TX is best for a first visit? (missed in 3 of 3 answers)

Which coffee shop in Austin, TX is the best value for the money? (missed in 3 of 3 answers)

Which coffee shop in Austin, TX is worth the hype? (missed in 3 of 3 answers)

Which coffee shop in Austin, TX would you recommend? (missed in 3 of 3 answers)

Which new coffee shop in Austin, TX is worth trying? (missed in 3 of 3 answers)

Which coffee shop in Austin, TX has the friendliest staff? (missed in 2 of 2 answers)

Fix kit

We drafted these files from your details and the answers above. Your report email carries each one as a plain-text attachment, and the order page offers them too. Use those files, not text copied from this PDF: a PDF copy can pick up line breaks and page numbers. Fill in every REPLACE line. The files

go in different places on your site, and each one below says where.

A plain summary of your site for AI models (llms.txt)

Where it goes: Upload it to the root folder of your site, so it opens at /llms.txt on your domain.

```
# [name hidden]

> [name hidden]: coffee shop, serving Austin, TX. REPLACE this line with one plain sentence on what you sell and who buys it.

## Key pages

- [Home]([link hidden]): REPLACE with one line on what a buyer finds on your home page.
- [Pricing]([link hidden]): REPLACE with the address of your pricing page and one line on your prices.
- [Contact]([link hidden]): REPLACE with the address of your contact page and how a buyer reaches you.
```

Draft. Check every line before you publish it.

Organization markup for your home page (organization-jsonld.txt)

Where it goes: Paste the whole script block into the <head> section of your home page. Do not upload it as a file.

```
<!-- Draft from the AUTX AI Visibility Report. Check every line before you publish it. -->
<!-- Paste this whole block into the <head> section of your home page. -->
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "LocalBusiness",
  "name": "[name hidden]",
  "description": "[name hidden]: coffee shop, serving Austin, TX.",
  "url": "[link hidden]",
  "areaServed": "Austin, TX"
}
</script>
```

Draft. Check every line before you publish it.

FAQ markup for buyer questions (faq-jsonld.txt)

Where it goes: First add these questions and your answers to a visible FAQ section on one page of your site. Then paste the script block into the <head> section of that same page. Search engines do not allow FAQ markup for questions a reader cannot see on the page.

```
<!-- Draft from the AUTX AI Visibility Report. Check every line before you publish it. -->
<!-- Show these questions and your answers in a visible FAQ section on one page, then paste this whole block into the <head> section of that same page. Search engines do not allow FAQ markup for questions a reader cannot see. -->
<script type="application/ld+json">
{
  "@context": "https://schema.org",
  "@type": "FAQPage",
  "mainEntity": [
    {
      "@type": "Question",
      "name": "What coffee shop in Austin, TX should I try this weekend?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "REPLACE: answer this in one or two sentences with facts from your own site, and name [name hidden] in the answer."
      }
    },
    {
      "@type": "Question",
      "name": "What is a hidden gem coffee shop in Austin, TX?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "REPLACE: answer this in one or two sentences with facts from your own site, and name [name hidden] in the answer."
      }
    },
    {
      "@type": "Question",
      "name": "What is the best coffee shop in Austin, TX?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "REPLACE: answer this in one or two sentences with facts from your own site, and name [name hidden] in the answer."
      }
    },
    {
      "@type": "Question",
      "name": "What is the most popular coffee shop in Austin, TX right now?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "REPLACE: answer this in one or two sentences with facts from your own site, and name [name hidden] in the answer."
      }
    },
    {
      "@type": "Question",
      "name": "Which coffee shop in Austin, TX do locals love?",
      "acceptedAnswer": {
        "@type": "Answer",
        "text": "REPLACE: answer this in one or two sentences with facts from your own site, and name [name hidden] in the answer."
      }
    }
  ]
}
</script>
```

Draft. Check every line before you publish it.

AI crawler rules for robots.txt (robots-ai.txt)

Where it goes: Do not upload it as its own file. Add its lines to the robots.txt file at the root of your site, as the comments at the top of the file explain.

```
# AI crawler rules for [name hidden]. Draft from the AUTX AI Visibility Report.
# Add this group to the robots.txt file at the root of your site.
# A crawler named in this group follows only this group and skips your User-agent: * rules.
# So copy every Disallow line from your User-agent: * group in place of the REPLACE line below. If you skip that, these crawlers can read pages you blocked, such as cart, checkout, account or admin pages.
# To keep one crawler out, delete its line here and give it a group of its own with Disallow: /.
# If your robots.txt already has a group for any crawler listed below, delete that crawler from this group, or your existing rules for it stop working.

User-agent: GPTBot
User-agent: ChatGPT-User
User-agent: OAI-SearchBot
User-agent: ClaudeBot
User-agent: Claude-User
User-agent: Claude-SearchBot
User-agent: PerplexityBot
User-agent: Perplexity-User
User-agent: Google-Extended
User-agent: Applebot-Extended
User-agent: meta-externalagent
User-agent: DuckAssistBot
User-agent: CCBot
User-agent: Bingbot
# REPLACE: paste every Disallow line from your User-agent: * group here, then delete this line.
Allow: /
```

Draft. Check every line before you publish it.

These files help AI models read your site. They do not guarantee any change in what the models say.

Method and limits

Questions: 13 buyer questions, 2 questions about what to steer clear of, 5 questions about [name hidden] by name, 1 name-check question.

Models asked: Claude (claude-sonnet-5, web search), GPT-6.1 Sol (Azure, web search), GPT-6 Luna (Azure, web search).

Answers per buyer question: Claude 1, GPT-6.1 Sol (Azure) 1, GPT-6 Luna (Azure) 1.

Planned buyer-question calls: 13 questions x 3 answers = 39.

Buyer-question calls: 39 attempted, 38 answered.

Calls on questions about what to steer clear of: 6 attempted, 6 answered. A mention there is no win, so the buyer-question figures leave these calls out.

All calls: 63 attempted, 60 answered, 3 failed.

Every figure leaves out failed calls.

Models answer differently from run to run. Read each figure as a direction for this run, not a fixed score.

We ask each model through its developer API with web search on. The Claude and ChatGPT apps can answer differently, and AUTX does not measure either app.

We do not promise any change in what the models say or where they place you.

Full method: https://autx.ai/how-it-works/

Check another business free at https://autx.ai/

Questions about this report: sales@autx.ai